NEWS RELEASE

FORUM RESEARCH INC.

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The Forum Poll™ Accurately Forecasts Alberta Election
Most accurate of 11 polling firms

TORONTO, April 29th – The Forum Poll successfully predicted the outcome of the Alberta provincial election of April 16th, 2019. Forum's Interactive Voice Response (IVR) polling methodology once again proves to be a precise tool for measuring public opinion, accurately predicting the election. Forum's election prediction proved to be far more accurate than competitors.

Forum's vote share prediction was well ahead of all other firms.

Forum's seat prediction was also extremely precise, it suggested that the UCP would win a majority with 67 seats, the NDP would serve as official opposition with 19, and the Alberta party would win one.

It deviated from the results by an average of only two seats.

"Once again The Forum Poll, and our IVR methodology, proves an extremely reliable predictor of public opinion," said Forum Research President, Dr. Lorne Bozinoff. "We were able to accurately project the large gap in percentage between the UCP and the NDP, and very precisely determine the number of seats both for the new government and the official opposition."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

Forum only used the final election prediction numbers published by each organization prior to Election Day.

To calculate the average deviation Forum Research compared survey results per party to actual election results.

Forum's margin of error is measured as the average deviation across all response categories.

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Alberta Election

Popular Vote Predictions

%	UCP	NDP	Alberta	Liberal	Other	Deviation[1]
Actual Results[2]	**54.9**	**32.7**	**9.1**	**1.0**	**2.3**	**-**
Forum Research (IVR)	**50.6**	**34.6**	**10.9**	**2.2**	**1.7**	**1.96**
Leger (Online)	50.0	36.0	8.0	3.0	3.0	**2.40**
Research Co. (Online)	49.0	39.0	9.0	2.0	1.0	**2.92**
Ipsos (Online/CATI)	50.0	40.0	7.0	1.0	2.0	**2.92**
Angus Reid (Online)	52.0	39.0	6.0	2.0	1.0	**2.92**
Mainstreet (IVR)	47.5	40.1	7.9	2.1	2.4	**3.44**
ThinkHQ (Online)	46.0	40.0	8.0	2.0	4.0	**4.00**
Nanos (CATI)	44.3	36.4	12.0	3.2	4.1	**4.24**
Pollara (Online)	45.0	39.0	8.0	3.0	5.0	**4.40**
Innovative Research (Online)	44.0	31.0	11.0	7.0	7.0	**5.04**

Seat Distribution Predictions

%	UCP	NDP	Alberta	Liberal	Other	Deviation[3]
Actual Results[4]	**63**	**24**	**0**	**0**	**0**	**-**
Forum Research	67	19	1	0	0	**2**

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[1] Total percentage point deviation from actual results across all parties.
[2] https://results.elections.ab.ca/wtResultsPGE.htm
[3] Total percentage point deviation from actual results across all parties.
[4] https://results.elections.ab.ca/wtResultsPGE.htm

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